

Privacy Policy

About this Privacy Policy

We are committed to protecting and respecting your privacy. Please read this privacy policy carefully so that you can see why and how we collect data from you and how it will used by us.

Who is responsible for your personal data?

The Swedish company, Chemotechnique MB Diagnostics AB ("Chemotechnique"), is the controller of the personal data you submit to us and we are responsible for your personal data under the General Data Protection Regulation "GDPR" (95/46/EC). Our registered company address is: Modemgatan 9, SE 235 39 Vellinge, Sweden. If you have any questions regarding this privacy policy or the personal information we have about you, please contact:

Address: Modemgatan 9, SE 235 39 Vellinge, Sweden Telephone number: +46 40 466077 E-mail: <u>helena.friman@chemotechnique.se</u>

What types of personal data do we collect?

We will collect personal data that you submit to us, for example, when you place orders, create an account on the Chemotechnique website, give us your contact details at exhibitions or when you contact our customer service. The personal data that you submit to us may for example include contact information and payment information. In addition we may collect certain personal data from external sources such as credit information and address updates.

How do we use your personal data?

We may use your personal data for the following purposes:

- To create and manage your personal account at Chemotechnique
- To connect you with a distributor/reseller in your country
- To process your orders and returns
- To contact you in the event of any problems with the delivery of your items
- To answer your queries and to inform you of new or changed services
- To send marketing offers such as newsletters and catalogues
- To notify the winners in competitions arranged online
- To manage your account by carrying out credit checks
- To make analyses in order to provide you with relevant marketing offers and information
- To validate that you are of legal age for shopping online
- To send you surveys in order to give you a possibility to influence our offer and services
- To test and improve our systems by which the services are provided
- To prevent misuse or improper use of our services



We will keep your data for as long as necessary to fulfil the purposes above or for as long as we are required by law. After this your personal data will be deleted.

Where is your personal information stored?

We keep the personal information we collect about you in secure environments. Your personal information is protected from unauthorised access, disclosure, use, alteration or destruction by any organisation or individuals. Some countries outside of the European Economic Area have laws and policies which do not guarantee the same protections as within the European Economic Area. Where your personal information is transferred outside of the European Economic Area we make sure that your personal information is protected in the same way as if it were here and we take all reasonably necessary steps to ensure that the data is kept private and held securely.

What personal information do we give to third parties?

Your privacy is important to us and so we will never sell or disclose your personal information to a third party for the use of the information for other purposes than described in this policy.

To prevent fraud or other criminal activity and to make sure your information is accurate, we may pass on the information we have about you to financial organisations or other organisations specialising in the prevention of fraud and crime. We are sometimes obligated to disclose the information we have about customers to law enforcement agencies where an allegation has been made of suspected criminal activity

We will make sure that your personal information is protected when it is sent outside of the Chemotechnique. We make sure our trusted distributors and other partners keep your personal information safe.

Do you link to other websites?

Our website may contain links to and from third party websites. These websites have their own privacy policies. If you follow a link to any of these websites, please make sure that you read their privacy policies before you submit any information to these websites. We do not accept any responsibility or liability for their policies.

What are your rights?

You have the right to request information about the personal data we hold on you at any time (free of charge once a year). If your data is incorrect, incomplete or irrelevant, you can ask to have the information corrected or removed. We cannot remove your data when there is a legal storage requirement, such as book-keeping rules or when there are other legitimate grounds to keep the data, such as unsettled debts. You can withdraw your consent to us using the data for marketing purposes at any time. You can contact us either by sending a letter to Chemotechnique's Legal department, Modemgatan 9, SE 235 39 Vellinge or by sending an email to helena.friman@chemotechnique.se.



Cookies

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